

Westdene

PROPERTY TRENDS | Q4



FEATURED PROPERTY



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	TOTAL SALES	FREEHOLD SALES	SECTIONAL TITLE SALES
Q1 & 2	67	58	9
Q3	67	58	9
Q4	39	34	5

73% of buyers are between the ages of 18 and 49.

65% of sellers are between the ages of 18 and 49.

69% of owners are between the ages of 18 and 49.

21 Average number of new properties on the market each month.

R1,296 million

Average listing price

R1,250 million

Average sold price

FREEHOLD: R1 285 000

SECTIONAL TITLE: R650 000

Highest sale residential price in the area: **R2 800 000**

Highest listed residential price in the area: **R2 800 000**

Lowest sale residential price in the area: **R440 000**

Unpacking our unique recipe for success

These 16 principle values are critical towards our continuing to lead the industry into the future, they are what makes us South Africa's leading real estate company, creatively expressed in our own, unique & inspirational art gallery.



A Sense of Comfort

- We earn the trust of our clients through our empathy, knowledge and experience.
- We give our clients peace of mind and ourselves a sense of belonging.



Attract & retain the best people

- Ensure our recruitment practices are as exceptional as the people we want to attract.
- Continually strive to be the best in the industry.

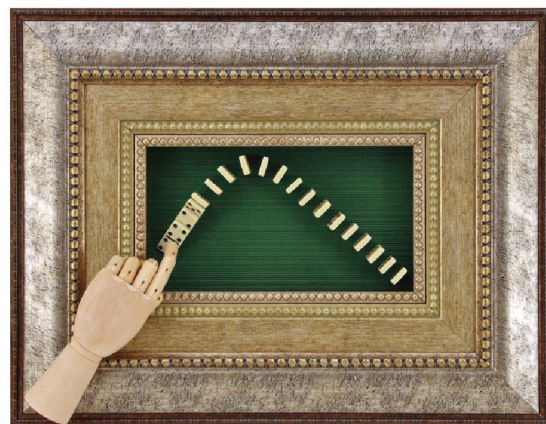
Foster & Protect our brand image

- We are unquestionably the premier property brand.
- Each of us is the guardian of our brand.



Accountability & Responsibility

- We take ownership of our decisions and are answerable for our actions.
- We understand that a promise made is a promise kept.



Let your Area Specialists be of service to you, if you are looking to buy or sell.

Please click on our interactive buttons below to view our Agent Profiles, all of our sold properties, as well as our current listings on the market, or to request a market-related valuation.

Ruhan Brown

Registered with the PPRA - Full Status FFC

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Cuan Du Plooy

Registered with the PPRA - Candidate Status FFC

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Live Remarkable.